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4EXPORT

NEWSLETTER

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THE PROBLEM

While Internationalisation is a quite common topic of discussion in nowadays' education, most of the times it relates to the internationalisation of the education, rather than learning about internationalisation. There is plenty of information about the internationalisation of the education, but few VET courses referring to education about internationalisation, especially firm's internalization.

Yet, internationalisation of EU countries accounts for 1/3 of the world's exports, and more specific, some EU countries (Italy, Spain, France, UK) for around 20% of the world's exports (and 56% of EU).

THE SOLUTION

For SMEs to go through the internationalisation process it's essential to find suitable workers who can help them in this procedure. Interdisciplinary apprenticeship has been proven to be a key solution for companies wishing to adopt an innovative perspective regarding internationalization. Students can help SMEs reaching their goal in internationalization process and they can also benefit by learning more about internationalisation before entering the labour market and by acquiring skills and competences for their future employment.



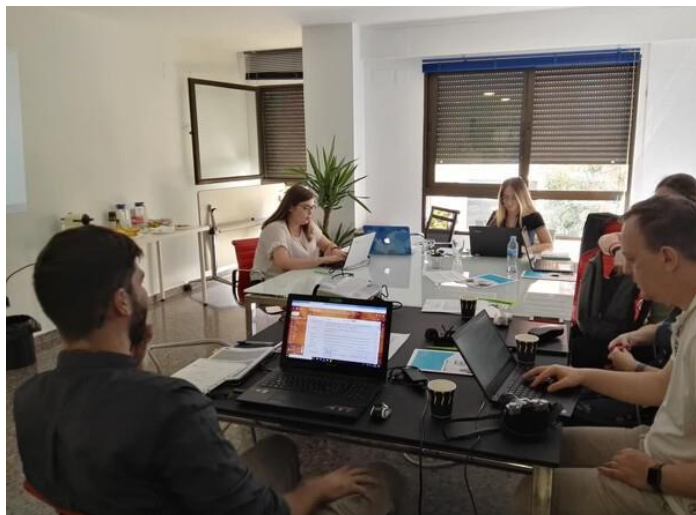
4EXPORT is an Erasmus+ KA2 Project, aims at assisting SMEs in the development of apprenticeship programs, mainly interdisciplinary, aimed at facilitating internationalization through the establishment of cross-border business activities. In order to achieve its goals, the project will develop a Curriculum programme (MOOC) for the in-company tutors (SMEs) regarding internationalisation activities, an interactive web platform which will include the MOOC and a Self-Directed Learning Guide to support in-company trainers in using the curriculum programme and MOOC for teaching apprentices about internationalisation activities.

The project targets workers in SMEs, and more specific, in-company tutors who will provide apprentices with the latest innovative capabilities and skills related to interdisciplinary apprenticeship in an international environment..

News

Kick off Meeting

The first kick off meeting of 4EXPORT held in Valencia on 15th-16th of October and hosted by FyG. Partners examined the project activities and decided the first steps to be done. The kick off meeting was important for the partners to develop a common understanding of the objectives and goals of the project, to set rules, and to define communication channels and procedures. Regarding the first output of the project, partners exchanged ideas about the research that must be conducted in each partner country and decided the common methodological framework to be followed. Research activities will include a direct survey and interview, as well as a desk research, focused on interdisciplinary apprenticeship models in partner countries, the internationalisation needs of employers and the current teaching practices and training materials aim at developing the competences of in-company trainers. The meeting was really successful and the consortium is on the way for the research conduction. The next project meeting will be held in Rzeszow in June.



Stay tuned!



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Partners

