



# **4EXPORT**

First Infographic

#### THE PROBLEM



While internationalization is a quite common topic in nowadays' education, most of the times it relates to the internationalisation of the education, rather than learning about internationalisation. There is plenty of information about the internationalisation of the education, but few VET courses refer to education about internationalization, especially firm's internationalization.

#### **OUR GOAL**



-To assist SMEs in the development of apprenticeship programs, mainly interdisciplinary, aimed at facilitating internationalization through the establishment of cross-border business activities.

#### **TARGET GROUP**



- VET Educators
- In-company tutors
- Trainers and potential trainers
- SMEs
- Students

### THE EXPECTED OUTCOMES



- In-depth research comparative analysis of WBL schemes
- Curriculum programme development for the in-company tutors (SMEs)
- An interactive web platform
- A self directed learning guide to support incompany trainers

## The consortium





Centrum Wspierania Edukacji i Przedsiębiorczości



